



August 20, 2003

Millie Bingham
Channel Ten
Box 10
Amarillo, Texas 79105

Dear Millie:

Thank you for your generous in-kind contributions of \$2,500 for our Annual Harley Party to raise funds for services to families in our community. As you know this is our main fundraiser of the year and all proceeds go directly to services provided in the community to "Strengthen Today's Family". The Television Ads were great and your help to publicize the event definitely contributed to its success.

Your support sustains our mission and we are grateful for companies like you who are dedicated to making Amarillo a better place to live. The community is fortunate to have you as a partner in the endeavor to improve the quality of life in Amarillo.

Sincerely,

A handwritten signature in cursive script that reads "Rita".

Rita Bryant,
Director of Development

Family Support Services acknowledges that the contributor in exchange for this contribution received no good or services. This letter is a receipt for your tax records.



**TASCOSA
AMARILLO** **LIONS CLUB**

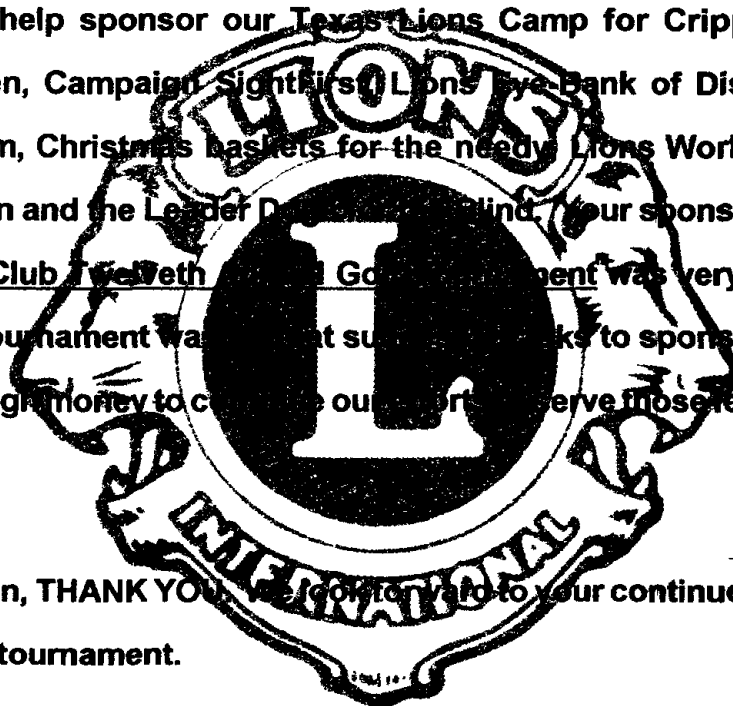
AUGUST 3, 2003

**Joyce Austin
KFDA TV
P.O. Box 10
Amarillo, TX 79105**

Dear Joyce:

TASCOSA LIONS CLUB would like to extend our appreciation to you for your contribution to help sponsor our Texas Lions Camp for Cripple Children and Diabetic Children, Campaign Sighted First, Lions Eye Bank of District 2T-1, Adult Glasses program, Christmas baskets for the needy, Lions World Service for the Blind, Girls Town and the Leader Development for the Blind. Your sponsorship during the Tascosa Lions Club Twelfth Annual Golf Tournament was very helpful and well received. The tournament was a great success thanks to sponsors like you. The club raised enough money to continue our efforts to serve those less fortunate than we are.

Once again, THANK YOU, we look forward to your continued support during the next annual tournament.



Sincerely,

A handwritten signature in black ink, appearing to read 'Chuck Colarelli', written over a horizontal line.

**Chuck Colarelli
Secretary/Treasurer
Tax #75-2143612**

**TASCOSA
LIONS CLUB
GOLF TOURNAMENT**
This Hole Sponsored by

KFDA TV



3505 Olsen Blvd., #120, Amarillo, TX 79109
Phone: (806) 359-3141; Fax: (806) 359-8174

September 23, 2003

Mr. Mike Lee
KFDA-TV
P.O. Box 10
Amarillo, TX 79105-0010

Dear Mike,

The MDA Telethon again this year successfully fulfilled it's mission. More funds were raised, MDA thanked its many sponsors who have helped throughout the year, and community awareness was raised concerning Muscular Dystrophy. But this annual event cannot be *"put to bed"* until one of the last, but by no means least, details is completed. That is thanking our "Love Network", KFDA, and the many there that helped make all of this happen.

The Amarillo MDA staff is grateful to be able to work with wonderful charismatic Emcees like Kari King and John Harris. They make raising funds and educating the public about MD much easier. Not to mention their very sincere concern for this community and those that MDA serves who have this devastating disease. Kari and John couldn't do more to help thank MDA's sponsors and try and insure that those sponsors will continue to offer MDA their support. I could go on and on, but it wouldn't leave enough space to continue my praise for the rest of KFDA's crew.

Tim Cato is core to bringing all production aspects of the Telethon together from start to finish. It is a privilege to work with such a skilled professional. Not only is my job made much easier because of Tim's joint knowledge of broadcasting and the MDA Telethon, I gain much confidence knowing he's got his eye on all the details. Through the hard work, skill and dedication of KFDA's technicians, cameramen and entire staff, the Amarillo local Telethon appears both professional and polished.

The year round coverage and support that KFDA offers all of MDA's local events is a core part of the success of the panhandle chapter. Thank you Mike, and please pass on my heart felt thanks to all those who make the Amarillo Telethon happen.

Sincerely,

A handwritten signature in black ink, reading 'Cary McDaniel'. The signature is fluid and cursive, with a large, stylized 'C' at the beginning and a long, sweeping underline.

Cary McDaniel
District Director

CM/las

Muscular Dystrophy Association
JERRY LEWIS, National Chairman

Dedicated to the eradication of the muscular dystrophies, amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, the spinal muscular atrophies, Friedreich's ataxia and a host of other neuromuscular diseases.
www.mdausa.org



6733 Academy Road, NE, #D-2, Albuquerque, NM 87109
Telephone: (505) 822-1023; Fax: (505) 828-2019

September 11, 2003

Michael Lee
General Manager
KFDA-TV
P.O. Box 10
Amarillo, TX 79105

Dear Michael:

I would like to extend our appreciation for KFDA-TV broadcasting the 2003 MDA Jerry Lewis Labor Day Telethon.

Your local broadcast of the Labor Day event delivered MDA's message remarkably, stirring hearts of your viewers who, in turn, gave generously. The Telethon continues to be MDA's most important fund-raising effort, and the KFDA-TV's contribution to its success will benefit families in your reviewing area.

Thank you so much for your continued support on behalf of the Muscular Dystrophy Association we are proud to work with such a wonderful group of people.

Sincerely,

A handwritten signature in black ink that reads "Norma Ball". The script is fluid and cursive, with the first letters of "Norma" and "Ball" being capitalized and prominent.

Norma Ball
Regional Director

Muscular Dystrophy Association

JERRY LEWIS, National Chairman

Dedicated to the eradication of the muscular dystrophies, amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, the spinal muscular atrophies, Friedreich's ataxia and a host of other neuromuscular diseases.
www.mdaua.org

From: "Stephen rogers" <scroger_1954@yahoo.com>
To: <foxtalk@fox14.tv>
Sent: Monday, June 16, 2003 7:27 AM
Subject: High school softball coverage(lack of)

I really do appreciate Fox 14 and all the news, weather, sports, and other stories of local interest. Keep up the good work! But I am very disappointed with the lack of coverage of high school softball or any other girls athletic program. Not only on television, but also in print. We have some very talented ladies here in the Panhandle who are not getting their names out there to help them on their road to college. I am told that the coaches are supposed to call in scores, wait, what are the reporters getting paid for. Coaches have enough to do as it is, why not do what you are paid to do and contact them. I have tried to report some softball results from Pampa, to your local rag, but was told its the coaches responsibility. Pleaseee, give em a break. What in the world happened to the coverage. Again thank you for the opportunity to express my views.

Stephen Pampa TX - scroger_1954@yahoo.com

Do you Yahoo!?

SBC Yahoo! DSL - Now only \$29.95 per month!

From: <Pfeifersl@aol.com>
To: <comments@kamr.com>
Sent: Sunday, December 28, 2003 12:26 PM
Subject: great

Your web site is great! Fast and informative. Keep up the good work.
Sarah Pfeifer

From: "Jerry" <yatesconst@cox-internet.com>
To: <foxtalk@fox14.tv>
Sent: Wednesday, March 26, 2003 7:19 PM
Subject: great job

Hey guys,

I just want to say that you guys are great. You keep me updated on all the war information, as well as important local information. You are very professional and it's good to see smiling faces in such a turmoil time. Thanks for your hard work!!! Keep it up.

Sincerely,
Lara Yates.

From: <Maddux312@aol.com>
To: <comments@kamr.com>
Sent: Thursday, April 10, 2003 5:24 PM
Subject: Glad you are around

I miss Amarillo, we moved back to Tennessee 8 years ago but I read the Globe news and look at your web spot nearly daily. Just wanted to THANK YOU for helping keep us all informed on Amarillo & the news. Thanks, Fred Maddux

From: "Charlie Ratliff" <charlieratliff@tri-countyelectric.coop>
To: <nylynn.nichols@kamr.com>
Sent: Friday, May 02, 2003 12:26 PM
Subject: Food for Thought report...

Hi Ny Lynn,

I enjoy your "Food for thought" report on the NBC4 News. My wife and I shop in Amarillo allot and its nice to know what restaurants are best to eat at. Is there a link on your web site to all the ratings? If there is I can't find it. Thanks for your help. Have a great weekend.

Charlie

From: "Jennifer" <jmelton@cableone.com>
To: <comments@kamr.com>
Sent: Thursday, November 13, 2003 8:23 PM
Subject: food for thought

I like the segment you do on food for thought. Is there any way you could do it for surrounding cities, like Borger? There is not many places to eat here and sometimes I worry about the places here like Mcdonalds, and the others that are here. Thanks.

Jennifer Melton, Borger, TX

From: "Connie Flewelling" <momofthehouse1993@yahoo.com>
To: <comments@kamr.com>
Sent: Thursday, October 02, 2003 8:11 PM
Subject: Food for Thought

I love the work you do on Food for Thought. Several years ago I became seriously ill due to an illness they think was contracted in a restaurant. It is good to know that someone is staying on top of such an important issue since I don't have time to go read the inspections myself. Thanks for keeping us informed.

Do you Yahoo!?
[The New Yahoo! Shopping](#) - with improved product search

From: "Bill Lehman" <blehman@ptsi.net>
To: <comments@kamr.com>
Sent: Saturday, October 04, 2003 8:40 AM
Subject: food for thought

Thank you for your Food for Thought programming.

Although we do not live in Amarillo, we visit Amarillo on a semi-regular basis and usually patronize at least one of Amarillo's restaurants. It is always nice to know who is doing a good job handling and preparing food and who is not.

Bill Lehman
blehman@ptsi.net

"One thing about living in a small town or next to a relative.....if you have a day when you don't know what you're doing.....someone always does." --unknown

From: "Brent Hodges" <bhod@amaonline.com>
To: <comments@kamr.com>
Sent: Saturday, September 20, 2003 8:53 AM
Subject: Comments,error

This message was transferred with a trial version of CommuniGate(tm) Pro

Dear Sirs

I like your web site and way your are reporting the news, I go on your web site to get the local new and I enjoy reading it, but when I go on your web site now I get an error that says run time error in line 21 Error: excepted'/

Can you help

Brent Hodges

715 S E 2st Street

Tulia Texas

bhod@amaonline.com

Paula Harris

From: Ned Dagostino [kviinew1@arn.net]
Sent: Wednesday, April 23, 2003 5:57 PM
To: Paula Harris
Subject: Fw: i love your news!

----- Original Message -----

From: "Shane Mullins" <texstorm1@webtv.net>
To: <pronews7@kvii.com>
Sent: Wednesday, April 23, 2003 5:39 PM
Subject: i love your news!

> I love your news weather & sports
> Keep up the good work!
>
>

Paula Harris

From: Ned Dagostino [kviinew1@arn.net]
Sent: Tuesday, April 22, 2003 8:09 AM
To: Paula Harris
Subject: Fw: Carbon monoxide and smoke detectors

----- Original Message -----

From: "Judith Winkler" <jujubean29@webtv.net>
To: <pronews7@kvii.com>
Sent: Monday, April 21, 2003 10:17 PM
Subject: Carbon monoxide and smoke detectors

> To the pronews staff I would think that
> the hundred dollars or so to get good ones is a small price to pay for
> the safety of a loved ones People waste that much on foolish things
> that they dont edven need and sometimes after its gotten they should
> be manditory in all new homes and rent houses. I watch you in
> Stratford I have been a fan of you all since I came to texas Keep up
> the good work your staff is an on the ball bunch. Your stratford fan
> Judith Winkler
>
>

Year News Channel 7,

The AHS Student Council
would like to thank your staff
for attending the Rick Husband
Assembly. We would also like
to thank you for replaying the
assembly on your station. We
appreciate your stations
support.

Thanks again,

Andrew S. Brakes, AHS Executive
Council



Amarillo Globe-News
Empty Stocking Fund

P.O. Box 2091
Amarillo, TX 79166
345-3363

December 19, 2003

Mike Lee
KFDA Channel 10
7900 Broadway
Amarillo, TX 79108

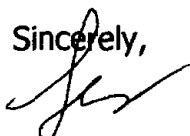
Dear Mike:

On behalf of the Amarillo Globe-News and the Empty Stocking Fund, I wanted to thank you and Ed Kerr for creating the video for this year's Empty Stocking Fund Christmas Concert.

Ed was a delight to work with and the video provided an added dimension to all who attended.

We raised more than \$4,300 at the event – double what we made last year – and we couldn't have done it without you.

Thanks again and Merry Christmas.

Sincerely,

Les Simpson
Publisher

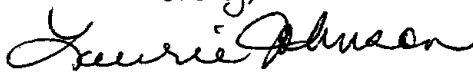
"The Empty Stocking Fund is dedicated to raising money during the fall holiday season. These contributions are used primarily during the Christmas holiday season to meet the needs of Panhandle area people for whom other assistance is unavailable."



5322 DeMilo
Houston, TX 77092
Tel: 800-808-4473
Fax: 713-680-3540

Thank you for your \$75 sponsorship of the Advertising Education Sponsorship program. With your help, AES is able to fund the National Student Advertising Competition as well as pay registration, lodging and travel for all student presenters and a faculty member for all participating schools. Financial assistance is also provided to the District winner when they compete at the National AAF convention. AES also awards scholarships to deserving students.

Through AES, Tenth District AAF makes a tremendous commitment to continued advertising education. The funding provided to the NSAC and other scholarship programs is unique to our District. This would not be possible without your generous sponsorship and support.

Sincerely,

Laurie L. Johnson,
AES Director



CAL FARLEY'S

CAL FARLEY'S BOYS RANCH • CAL FARLEY'S GIRLTOWN U.S.A. • CAL FARLEY'S FAMILY PROGRAM

Alan Roberson
Chairman
Cal Farley's Board

600 W 11th
Amarillo, Texas 79101
806-372-2341
866-302-2789

Dear Moe,

*Thank you for airing
additional ads for Cal Farley's.
This is a generous service
and we appreciate your help.*

*Sincerely,
Alan Roberson*



November 10, 2003

**Mike Lee
KFDA/Telemundo/UPN
P.O. Box 10
Amarillo, Texas 79105-0010**

Dear Mike:

On behalf of the Board of Directors of the Hispanic Chamber of Commerce, I want to express our appreciation of your support for our first fundraiser, "Flavors of Amarillo", held on October 4, 2003. We know that are many worthwhile causes in our community, and we are grateful for your confidence in our organization. The Hispanic Chamber of Commerce (CACHA) continues to grow, and now more than ever, is in demand due to the demographic changes taking place in our communities. We strive to increase the level of support for our members and the community.

We want to report to you that we are keeping our promise of dedicating one-half of the net profit to scholarships. That amounts to \$3,000.00. This will enable us to achieve our goal of establishing a fund at the West Texas A&M University Foundation; we already have a fund established at the Amarillo College Foundation. Our goal is to further the promotion of education in Amarillo and the Panhandle. Thank you for making this possible.

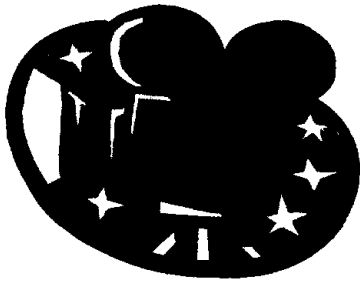
Also, the additional funds will allow us to meet another one of our goals, which is to have a full time executive director in order to provide better service to our members and the community.

We anticipate this to be an annual event and hope you will again be a sponsor of "Flavors of Amarillo", to be held in October, 2004.

Sincerely,

**Lilia Escajeda
Chair, Flavors of Amarillo**

For your records: Your total contribution was \$1000.00



THANKS

Dear KFDA Channel 10,

Thank you for taking time out of your busy schedule to show us around your business. I was very impressed that you were the only station to have the stations and cameras. I never knew that you were the first station to have stereo satellite that circles the globe. I had a great time learning about your station. Thanks again for letting us tour business.

Sincerely,

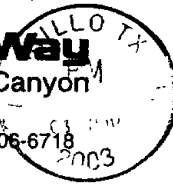
Abby Dallas

**Abby Dallas
Avondale Elementary**



United Way
of Amarillo & Canyon

2207 Line Avenue
Amarillo, Texas 79106-6718



MIKE LEE - KFDA
PO BOX 10
AMARILLO, TX
79105

79105+0010



Dear Mike,

I just wanted to say thank you
for allowing us to distribute the
pledge forms for United Way
this year. As you know, every
dollar counts and we appreciate the
support!

Sincerely,

Lynne Mason



October 30, 2003

Mike Lee
KFDA Channel 10
7900 Broadway
Amarillo, TX 79105-0010

Dear Mike:

Thank you for participating with the Teachers and Students Touring Business Day. We have received many positive comments and good ideas for next year.

As you know, it is so important to develop the partnerships between you and the teachers and students. This day helped the students learn the different types of educational skills needed for the future.

Your commitment to the Amarillo Chamber of Commerce and AISD is greatly appreciated.

Sincerely yours,

Becky Zenor, Vice President
Quality of Life Council

Thanks for all
you do!

Belmar Elementary School
6342 Adirondack
Amarillo, Texas 79106



KFDA Channel 10
P.O. Box 10
Amarillo, TX
79105

79105+0010



Dear Channel 10,

10/30/03

Thankyou for sharing your time with us.
and for letting us tour your building. Also, thanks
for teaching us about your job and letting us
learn how you get all ~~your~~ your special
effects.

Sincerely,
Holden Stucky Kylee Brinkley
Lindsay Chandler



Khiva Shriners

305 E 5th Avenue Amarillo, TX 79101
Office (806) 373-2845 Fax (806) 373-1562
E-Mail Khiva@amaonline.com



Reuben McGilvary, Potentate

October 20, 2003

Kari King
News Director
PO Box 10
Amarillo, TX 79105


Dear Ms. King,

We wanted to write and tell you how much the Board of Directors and members of Khiva Shrine appreciate the time and attention your news team spent on our trip to the Shriners Hospitals for Children. Wendi Finney and Robert Galloway did an excellent job of reporting on the work the doctors and staff provide at our hospitals. We are trying hard to let the people of the Panhandle area know about the services Khiva Shrine and the Shriners Hospitals provide. Khiva Shrine provides transportation and lodging for our patients and one parent when they travel to our hospitals. The money for these services are provided by our members and fund-raising efforts of Khiva Shrine through out the year. As I said this is the best kept secret in the world.

Would you please tell Wendi & Robert how much everyone at Khiva Shrine appreciates their professional manner and concern for the patient's welfare at the Shriners Hospitals?

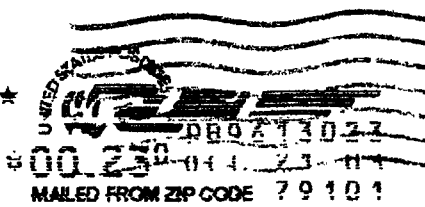
If we can ever be of any help to you or if you know any child that could benefit from our services please do not hesitate to contact me or the Shrine office at the above number.

Sincerely,


Ray Lancaster

Plains Dairy Truck Graphic/Company ID

These cows have received a lot of attention, even going to the national Addy competition - Moo-vin to say the least.



*Mike -
Thanks for your
help with the
Eveline Rivers
Christmas CD... It's
a focal point
in my life.
Thanks again.
rcp
by Menden*

Mike Lee
PO Box 10
Amarillo, TX 79105

Randy Christian and Partners Marketing and Advertising
101 West Fifth Avenue, Suite 100 • Amarillo, TX 79101
806.379.7733 • Fax 806.379.6736 • www.rcandp.com